



Georgia Dome

RATE SCHEDULE
GEORGIA DOME PRODUCTIONS



Georgia Dome Productions is a full-service television production company located at the Georgia Dome. As a business partner with the Georgia World Congress Center Authority (GWCC) and Crawford Communications Inc., Georgia Dome Productions was created to provide television services to varied clientele that utilize the GWCC/Georgia Dome complex.

These services cover all aspects of television production – writing/scripting, preproduction planning and consultation, live multi-camera production or single camera news/documentary style, complete production crews, satellite and fiber optic transmissions, on-line post production edit suite, computer graphics and animation, video tape duplication.

Georgia Dome Productions televises many national sporting events held at the Georgia Dome, including Super Bowls XXVIII and XXXIV. Additionally, we televise major converts, conventions, teleconferences and trade shows. As a primary venue for the 1996 Olympic Games, Georgia Dome Productions worked closely with the Atlanta Committee for the Olympic Games (ACOG) as well as NBC-TV.

Our productions team consists of veteran television professionals familiar with live multi-camera event coverage. Our offices and broadcast-quality technical facilities are located at the Georgia Dome. We can easily accommodate up to eight cameras online to our video control room, each with dedicated video tape recorders. The video control room is also set up as an online edit suite and has audio and video lines to the Georgia World Congress Center as well as fiber interconnects with the Crawford Communications’ satellite teleport.

LED Video Screens \$350/hr/per screen

Located in each end-zone is a large screen LED Video Display screen. Overall display size (measured from physical pixel to physical pixel): 23.62 ft H X 100.1 ft W
 Pixels 1920 X 1080i

HD Video Control Room \$350/hr

The HD video control room can accommodate live productions and/or video post production. The room includes the following equipment:

- Sony MVS8000G Switcher
- Click Effects
- DEKO HD Character Generator
- EVS
- RTS Intercom System
- (1) Sony HDCAM VTR
- (2) Sony PDW-HD1500 XDCCAM VTR
- (1) Panasonic DVCPro HD VTR
- (1) Sony IMX VTR
- (5) BetaCAM BVW 75 all with dynamic tracking

HD Camera Packages \$1,800/day

All cameras are broadcast-quality Sony HDC-1450 with CCU’s. The packages can be configured for Studio, EFP or ENG. Basic camera equipment packages include Camera, CCU, Triax Cable, 18x1 lens, tripod and head. Prices for ENG or EFP crews are available upon request.

Final Cut Pro Edit Suite \$350/Hr

LED Message Boards \$250/hr

Eight LED message encircle the Georgia Dome. Alpha/Numeric messages, animations or logos can be displayed, flashed and animated on all screens or individual screens. 31.25 mm pixel spacing, overall display size: 36 ft H X 528 ft W.

LED Ribbon Boards \$350/hr/ea

Two LED ribbon boards that run goal line to goal line on both the North and South Side of bowl. Alpha/Numeric messages, animations or logos can be displayed, flashed and animated on screens. Overall display size: 40 ft H X 360 ft W

Crew Rates

Crew rates are based on an eight-hour day, from crew call to crew wrap at the end of the day. Overtime begins after eight hours of work, less meal breaks of 30 minutes or longer, and is invoiced at one and one half times the normal hourly rate. Double time begins after 12 hours of work.

Producer	\$525/day
Director	\$500/day
Technical Director	\$500/day
Assistant Director	\$350/day
Camera Operator	\$350/day
Cable Puller/Grip	\$175/day
Tape Operator	\$350/day
Chyron Operator	\$350/day
Still Store Operator	\$350/day
Engineer-in-Charge (EIC)	\$500/day
Video Engineer/Camera Shader	\$400/day
Utility Operator	\$300/day
Matrix Operator	\$350/day
Floor/Studio Manager	\$300/day

Additional Services

Georgia Dome Productions offers full-service from pre-production through post production. Services include scripting, project management, satellite services (uplink and downlink), program design and duplication. Additional equipment, such as camera dolly, crane, steadicam and long “sports” lens can be obtained for additional costs.

*Bids provided upon request.



Georgia Dome Productions welcomes the opportunity to discuss your next project regardless of the size or scope. Our goal is to exceed your expectations while staying within your budget.

Partial List of Clients/Projects

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| 1996 Summer Olympic Games | The Super Show/Sporting Goods Trade Show |
| Super Bowl XXXVIII & XXXIV | The Rolling Stones/Concert |
| NCAA Basketball Final Four/Regionals | The Billy Graham Crusade |
| Atlanta Falcons NFL Football | Comdex/Computer Trade Show |
| Atlanta Hawks NBA Basketball | Primerica Financial Services/National Convention |
| All Major Television Networks | Honda – Battle of the Bands |
| Showtime/Heavyweight Boxing | Southern Baptist Convention |
| Chick-fil-A Bowl/NCAA Football | Drum Corp International |
| SEC Football/Basketball Championship | IBM Gymnastics Invitational |
| Professional Bull Riders | BellSouth Corporation |
| ACC Basketball Tournament | Xerox Corporation |
| NCAA Basketball Tournament/Regional Finals | 100 Black Men of Atlanta – Atlanta Football Classic |
| SFX Motorsports/Monster Trucks & Motorcross | The Atlanta Football Classic |
| USA Indoor Track & Field Championships | High School and College Graduations |
| NBC/The Today Show & The Tonight Show | Promise Keepers |

Terms & Conditions



Tax will be charged on materials when applicable. All invoices are due in full upon receipt. Add 1.5 percent per month on any balance remaining 30 days after the original invoice date. Client agrees to pay all actual costs incurred, including all attorneys' fees, resulting in the efforts to collect sums due to Georgia Dome Productions. All claims for adjustments must be made in writing within 15 days of invoice. Deposits may be required.

Client signature on the production estimate is considered as approval of the work and a guarantee that payment in full will be made as per terms of quote.

Cancellation notice must be received by Georgia Dome Productions no less than 48 hours in advance of the scheduled start time to avoid penalty. Clients will be invoiced for one half the scheduled time for projects cancelled within 24-48 hours of scheduled start time. Clients will be billed in full for projects cancelled within 0-24 hours of scheduled start time.

Tapes, films or other materials received, possessed, stored and shipped by Georgia Dome Productions are at client's risk. Georgia Dome Productions liability shall be limited to the value of the client's tape/film in unrecorded or unexposed form prior to receipt, processing, storage and/or shipping by Georgia Dome Productions.

Client agrees to indemnify Georgia Dome Productions, its employees, agents and suppliers holding them harmless and free from any and all liabilities and expenses in connection with services and/or materials provided by Georgia Dome Productions.

Georgia Dome Productions reserves the right to refuse to work with materials that it deems to be technically sub-standard, misleading, indecent, libelous, unlawful or otherwise prejudicial. All rates are subject to change without notice.